



**Chester
County
Bar
Association**

Chester County Bar Association

15 W. Gay Street ~ 2nd Floor

West Chester, PA 19381-3191

(610) 692-1889

(610) 692-9546 (fax)

2008

NEW MATTER COMMERCIAL ADVERTISING RATES:

(Monthly newsletter to approximately 900 members)

| | 1/8 Page | 1/4 Page | 1/2 Page | Full Page | Insert |
|-----------------|--|----------|----------|-----------|---------|
| 1 Issue | \$125 | \$225 | \$350 | \$500 | \$750 |
| 5 Issues | \$500 | \$850 | \$1,350 | \$2,250 | \$3,000 |
| 10 Issues | \$925 | \$1,550 | \$2,500 | \$4,000 | \$5,000 |
| Classified Ads: | \$.16 per space and character; \$25 minimum / issue | | | | |

LAW REPORTER COMMERCIAL ADVERTISING RATES:

(Weekly legal journal to approximately 300 subscribers plus public reference)

| | Prof. Net. | 1/3 Page | 1/2 Page | Full Page |
|-----------------|--|----------|----------|-----------|
| 1 Issue | \$25 | \$75 | \$125 | \$225 |
| 13 Issues | \$275 | \$350 | \$650 | \$1,000 |
| 26 Issues | \$450 | \$700 | \$1,200 | \$1,850 |
| 52 Issues | \$725 | \$1,300 | \$2,250 | \$3,600 |
| Classified Ads: | \$.16 per space and character; \$25 minimum / issue | | | |

COMMERCIAL ADVERTISING VALUE PACKAGE PRICING: \$ Savings in ()

| | 1/3 - 1/4 Page | 1/2 Page | Full Page |
|---------------------------------|----------------|---------------|---------------|
| 5 New Matter / 13 Law Reporter | \$1,000 (150) | \$1,800 (200) | \$3,000 (250) |
| 5 New Matter / 26 Law Reporter | \$1,350 (200) | \$2,250 (300) | \$3,700 (400) |
| 10 New Matter / 26 Law Reporter | \$1,900 (250) | \$3,250 (450) | \$5,300 (550) |
| 10 New Matter / 52 Law Reporter | \$2,500 (350) | \$4,150 (600) | \$6,900 (700) |

MEMBERSHIP DIRECTORY ADVERTISING RATES

| | 1/3 Page | 1/2 Page | Full Page | Full Page/Cover |
|---------------------------|----------|----------|-----------|-----------------|
| 2008 Membership Directory | \$300 | \$500 | \$750 | \$900 |



Chester
County
Bar
Association

Advertising Rates

The ***Chester County Law Reporter*** is the official legal publication for Chester County and is published by the Chester County Bar Association. This legal journal is published **EVERY THURSDAY — 52 ISSUES PER YEAR!** All commercial, display ad prices are based upon your advertisement submitted as follows:

- camera-ready copy (electronic or hard copy)
- subject to approval
- prepaid or order form enclosed
- deadline for copy is **TUESDAY 12:00 noon**

Special arrangements and run times can be accommodated. Requests for same must be made in writing to:

Beth Selander
15 W. Gay Street ~ 2nd Floor
West Chester, PA 19380
Telephone: 610-692-1889
Fax: 610-692-9546
E-mail: eselander@chescobar.org

CLASSIFIED ADS: Appear at end of all legal advertising and are billed at a rate of 16 cents per character/space per issue.

DEADLINE: 12:00 noon on Tuesday for the following week's Thursday publication.

SAMPLE ISSUE ENCLOSED!
****SEE VALUE PRICING ATTACHED****

Chester County Law Reporter:

FULL PAGE: Print Area - 5.0" W X 7.0" H

COST:
\$225 for 1 issue
\$1000 for 13 issues
\$1850 for 26 issues
\$3600 for 52 issues

1/2 PAGE: Print Area - 5.0" W X 3.5" H

COST:
\$125 for 1 issue
\$650 for 13 issues
\$1200 for 26 issues
\$2250 for 52 issues

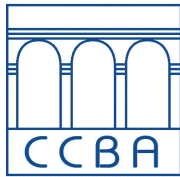
1/3 PAGE: Print Area - 3.5" W X 2.5" H

COST:
\$75 for 1 issue
\$350 for 13 issues
\$700 for 26 issues
\$1300 for 52 issues

PROFESSIONAL NETWORKING SECTION:

(Business Card Size) Print Area - 3.5" W X 2.0" H

COST:
\$25 for 1 issue
\$275 for 13 issues
\$450 for 26 issues
\$725 for 52 issues



Chester
County
Bar
Association

Advertising Rates

New Matter is the monthly newsletter for Chester County and is published by the Chester County Bar Association. This newsletter is published **MONTHLY**.

All commercial, display ad prices are based upon your advertisement submitted as follows:

- camera-ready copy (electronic or hard copy)
- subject to approval
- prepaid or order form enclosed

Special arrangements and run times may be accommodated. Requests for same must be made in writing to:

Beth Selander
15 W. Gay Street ~ 2nd Floor
West Chester, PA 19380
Telephone: 610.692.1889
Fax: 610.692.9546
E-mail: eselander@chescobar.org

CLASSIFIED ADS: Appear at end of all legal advertising and are billed at a rate of 16 cents per character/space per issue.

SAMPLE ISSUE ENCLOSED!
****SEE VALUE PRICING ATTACHED****

New Matter Display Advertising:

FULL PAGE: Print Area - 8.5" W X 11.0" H

COST:
\$500 for 1 issue
\$2250 for 5 issues
\$4000 for 10 issues

1/2 PAGE: Print Area - 8.5" W X 5.5" H

COST:
\$350 for 1 issue
\$1350 for 5 issues
\$2500 for 10 issues

1/4 PAGE: Print Area - 4.25" W X 5.5" H

COST:
\$225 for 1 issue
\$850 for 5 issues
\$1550 for 10 issues

1/8 PAGE:
Print Area - 3.5" W X 2.0" H

COST:
\$125 for 1 issue
\$500 for 5 issues
\$925 for 10 issues