

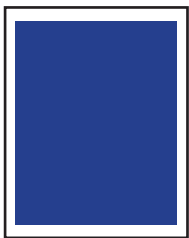
Chester County Bar Association DISPLAY ADVERTISING RATES/SIZES

<u>NEW MATTER Display Advertising</u>	<u>1x</u>	<u>5x</u>	<u>11x</u>
<small>(Monthly newsletter reaching approximately 900+ members)</small>			
Full Page	500	2,250	4,000
Junior Page	500	2,250	2,500
Half Page	350	1,350	2,500
Quarter Page	225	850	1,550
Eighth Page	125	500	925

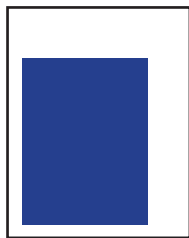
<u>LAW REPORTER Display Advertising</u>	<u>1x</u>	<u>13x</u>	<u>26x</u>	<u>52x</u>
<small>(Weekly legal journal reaching approximately 300+ subscribers)</small>				
Full Page	225	1,000	1,850	3,600
Half Page	125	650	1,200	2,250
Third Page	75	350	700	1,300

<u>BUNDLE Display Advertising</u>	<u>5 NM/13 LR</u>	<u>5 NM/26 LR</u>	<u>10 NM/26 LR</u>	<u>10 NM/52 LR</u>
<small>(Bundle Advertising for Law Reporter and New Matter Issues - (\$ Savings)</small>				
Full Page	3,000 <small>(250)</small>	3,700 <small>(400)</small>	5,300 <small>(550)</small>	6,900 <small>(700)</small>
Half Page	1,800 <small>(200)</small>	2,250 <small>(300)</small>	3,250 <small>(450)</small>	4,150 <small>(600)</small>
Quarter/Third Page	1,000 <small>(150)</small>	1,350 <small>(200)</small>	1,900 <small>(250)</small>	2,500 <small>(350)</small>

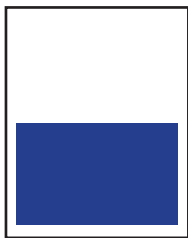
NEW MATTER Display Advertising Dimensions



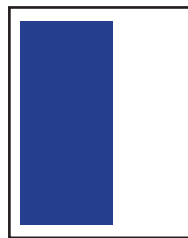
Full Page
7.5 w X 9.80 L



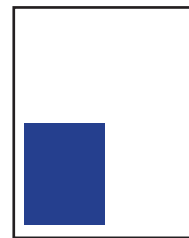
Junior Page
5.5 w X 7.50 L



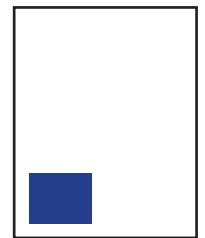
Half Page (h)
7.5 w X 4.95 L



Half Page (v)
3.5 w X 9.80 L



Quarter Page
3.5 w X 4.85 L



Eighth Page
3.5 w X 2.434 L

LAW REPORTER Display Advertising Dimensions



Full Page
4.75 w X 7.675 L



Half Page (h)
4.75 w X 3.75 L



Third Page
4.75 w X 2.375 L